

# SALON OF THE MONTH

## Suburbia Salon

Suburbia Salon  
11908 Ventura Blvd.  
Studio City, CA 91604  
818.505.1188

### WHY IT MADE THE LIST

After spending nearly two decades creating some of Hollywood's hottest looks for A-list stars, celebrity hairstylist and colorist Jennifer Nash decided that Beverly Hills was "so over the hill" and opened her own beauty oasis in the San Fernando Valley. Suburbia Salon opened its doors in August 2005 and has been packed ever since. Nash wanted to create an environment where everyone is treated like a star with no attitude and where customers from the Valley can come and get the same quality of service that Beverly Hills locals have been getting for years. Nash's signature is turning out buttery blondes and creating face-flattering cuts for a clientele of industry professionals and young starlets. The crew of professional stylists that joined her includes Rick Henry, who has done hair for Carmen Electra, Paris Hilton and Jenny McCarthy. Henry relocated to Suburbia and does hair extensions and makeup as well. His credits include a long list of magazine covers, television and film.

### SPECIAL FEATURES AND TREATMENTS

The 3,000-square-foot salon features a mod blue-and-white design esthetic and wall-to-wall windows providing plenty of light for the 18 chairs lining two rooms. A cozy white manicure and pedicure station is situated in a private room at the back of the salon. There is also a separate private wing with two treatment rooms for facials and waxing. Erin Cohen, resident esthetician, has a pedigreed background, having worked for two years at Burke Williams before getting the honor of being a disciple of Ole Henriksen. Every facial with Cohen is customized for each individual based on her skin's needs. Cohen even allows visits between appointments if blemishes flare-up so clients will get out of the habit of fussing with their skin, possibly creating scars. She waxes, shapes eyebrows, and not only does the latest service of eyelash extensions, but also has various applications at different price points for different wallets.



A Buddha statue watches over the styling area; the shampoo area features beaded wall coverings and a candlelit atmosphere.

### SERVICES

The salon's menu offers a full range of salon and spa services including color, cuts, extensions, manicures, pedicures and facials. The salon is open late every Thursday night until nine, but on the first Thursday of each month a DJ spins records. Clients are invited to come in and have cocktails and snacks while getting their hair done. Also there is the Sorority Girls Save at Suburbia Salon promotion. Jen Nash and the pros from Suburbia are so popular with their friends at the Kappa Kappa Gamma house at the University of Southern California that they launched a promotion for all sorority girls nationwide. All sisters receive a 20-percent discount on hair services when they show their college ID.

### PRODUCT LINES CARRIED

UNITE, Kerastase, Kusco-Murphy, Redken, Sharps, DDF, Enjoué Cosmetics and Fluff cards and T-shirts—*Daniela Schimmel*